



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) is entered on **21st** Day of **January, 2025** at Lucknow

between

M/s **Belvoir Hospitality group** , a Company incorporated under the Companies Act 2013, having its Corporate Office at **Sector 19 noida uttar pradesh 201301** through Shri/ Smt. **Swati bhandari ,Founder ,Belvoir Hospitality group** (herein after referred to as "Company" which expression shall unless repugnant to the context thereof include its successor) of the one Part

and

The Governor of Uttar Pradesh through Shri **Prathamesh Kumar**, Government of Uttar Pradesh (herein after referred to as "GoUP" which expression shall unless repugnant to the context thereof include his successor in office) of the other Part.

Now, therefore, this MoU witnesses as follows:

Company wishes to establish the following Project in Uttar Pradesh :-

Project Name	Project Details	Location	Investment Proposed (In Crore INR)	Employment (Nos)	Proposed Year of Commencement
Tourism circuit partnership	Building exclusive tourism partnership with department of tourism investing 500 cr i ppp and non ppp models in uttar pradesh govt properties	Lucknow	500	500	January, 2025

- For establishment of aforesaid Project, GoUP would facilitate Company to obtain necessary permission / registrations / approvals / clearances etc. as per the existing facilities / rules and regulations of the State GoUP and would also help to avail incentives under various schemes announced by State / Central Government, wherever applicable.
- GoUP will facilitate Company to establish the aforesaid Project in the State of Uttar Pradesh in a time bound manner.
- Parties to this MoU agrees as below :
 - This MoU is not intended to provide any basis for any investment decision to be made by any interested parties and each prospective interested party must make their own independent assessment of the Project;
 - None of the provisions of this MoU shall be deemed to constitute a Partnership between parties hereto, and no party shall have any authority to bind or shall be deemed to be agent of the other in any manner whatsoever;
 - In due course of time, if the GoUP undertakes a transparent competitive bidding process based on the feasibility reports to award the Projects, then the interested parties including Company may consider their participation as per their discretion.



IN WITNESS WHEREOF the Parties hereto have set and subscribed their respective hands on the day and the year first herein before written.

For and on behalf of
Government of Uttar Pradesh

For and on behalf of
M/s. Belvoir Hospitality group

(AUTHORISED SIGNATORY)

Name:Shri Prathamesh Kumar

Designation: Additional Chief Executive Officer, Invest UP

Contact No.: 0522-2720236, 2720238

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Contact Address::4th Floor Block A PICUP Bhawan,
Lucknow, Uttar Pradesh 226010

(AUTHORISED SIGNATORY)

Name: Swati bhandari

Designation:Founder

Contact No.:+919999699382

Email: Sbhandari2805@gmail.com

Contact Address: Sector 19 noida uttar
pradesh 201301

Witness Signature:
Name:DIVYANSHU Shukla
Designation:
Contact No.:8826858644

Witness Signature:
Name:Divyanshu Shukla
Designation:
Contact No.:8826858644